

The Didsbury Pioneer

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DIDSBURY ALBERTA, THURSDAY, OCTOBER 18, 1934

22.50 a Year; 6c a copy

Students Report At Home and School Meeting

One of the most enjoyable evenings since the inception of the Home and School Association here was well attended by members and visitors, in the school auditorium on Monday evening.

The business portion of the meeting was kept to a minimum, thus eliminating a late finish. This trend, which is to be continued, will no doubt meet with the approval of all.

Mr. Jim Hooper, accompanied at the piano by Mrs. M. Leeson, gave a beautiful rendition of "A Prayer of Thanksgiving." Miss Rachael Malkin then gave a talk covering her trip to the Banff School of Fine Arts, where she attended a course in Red Cross work. Another student, Ken Stiles, reported on his trip to United Nations headquarters and in addition showed slides in color of various scenes taken during the journey, which included several of the United Nations buildings.

These students are certainly a credit to the community and both are deserving of high praise for the efficient manner in which they presented their talks.

A reminder to members: a conference will be held in Calgary on October 30; anyone who wishes to attend will be more than welcome.

Westcott News

Mr. and Mrs. Ken Card and family of Red Deer spent part of their holiday at the home of the latter's parents, helping with the harvest. Previous to that they had visited with Mr. and Mrs. Lyle Johnson at Veteran.

We are sorry to hear that Mr. B. McSoley of Calgary has met with a serious accident. The victim is the husband of the former Beulah Klinek, well known in these parts.

Mr. and Mrs. H. Goetjen were Sunday visitors with the latter's sister and husband, Mr. and Mrs. L. Banting.

Mr. Neil Folkmann and Mr. and Mrs. Ken Folkmann spent the weekend here with Mr. and Mrs. Otto Folkmann.

Mrs. John Jacobsen has returned from her trip to the United States.

Mrs. Sid Witlow is home from a Calgary hospital, where she had been a patient for several weeks.

LONE PINE INSTITUTE PLAN GRANDMOTHERS' DAY

Lone Pine W.I. met at the home of Mrs. O. Schneider on Wednesday, Oct. 10, with 110 members and two visitors present. Roll call was answered by handing in vegetables for the Senior Citizens' Home in Didsbury. Ten dollars was donated to the mental health campaign.

A dance will be held late in November to raise funds for the rest room project. Mrs. Allan Hughes won the prize for her home-made halibut soup. Mrs. A. Patterson won the 10-cent draw prize.

Next meeting will be held at the home of Mrs. A. Hughes on Wednesday, November 7. This meeting will be "grandmothers' day", each of the grandmothers to entertain in some way.

BERGEN NOTES

The Ladies' Aid will hold its annual sale of work in the hall on Friday evening, Oct. 19. Hot dogs, pie, soft drinks and coffee will be served.

Best wishes and a speedy recovery are extended to Mrs. N. Tedford, who is a patient in Olds hospital.

We are pleased to hear that Grandma Halverson is steadily improving in health. She is at home and being cared for by Mrs. Peterson.

Mr. and Mrs. Joe Haug of Stettler were visiting relatives here on Sunday.

Two very odd aircraft passed over Bergen recently. They were of the helicopter type, having two propellers and were flying very low, much slower than an aeroplane, as well as being much noisier. Those who were able to observe them closely said, "U.S. Army" marks were noticeable and the occupants waved to them as they passed over in a northerly direction.

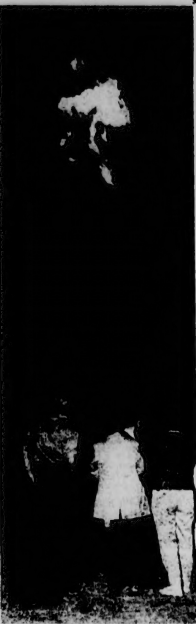
DIDSBURY MARKETS BUTTERFAT

Delivery Basis at Crystal Dairy

Table	68c
Special	60c
No. 1	58c
No. 2	32c

Gas To Be Turned On Friday; Flare Scheduled For That Date

Should Look Like This . . .



This is what you can expect to see when they touch the torch on Friday evening to mark the arrival of natural gas in Didsbury.

Subscription Note:

Please pay out of town subscriptions by money order.

A red line under your name means your subscription is overdue.

A blue line means your subscription is coming due next month.

Midway News

The Students' Council held a graduation night for those who were successful in passing their grade IX last term, namely Miriam Brown, Patricia Hoskin and Lyle Taylor.

Mr. Schellenberg presented each of the girls with a necklace and Lyle with a tie clip, on behalf of the students.

Congratulatory remarks were given on behalf of the Home and School Association by Mrs. O. Blitner and on behalf of the local school board by J. McCulloch.

The program consisted of vocal and instrumental numbers and a play, "Nothing Ever Happens, Or Does It?" The cast included Beverly Thompson, James Good, Robert Marsh, Jimmy Wilson, Sylvia Good, Allan McNeen, the MacKenzie children.

Congratulations to that fine old lady, Mrs. F. Hoskin, who recently celebrated her 83rd birthday.

Mr. and Mrs. Roy McNeen were pleasantly surprised Saturday evening when 50 or more friends and neighbors dropped in to help them celebrate their wedding anniversary. A gift of money was presented to them and they are to choose a gift of their own liking.

Bancroft W.I. October meeting was held at the home of Mrs. Paul Hauser. Extensive plans were made for the coming auction sale of home cooking and hand-made articles, scheduled for November 2 at 8 p.m.

Little Bradley Rebou had the misfortune to break his collar bone recently.

Mrs. Alan Marsh has been confined to bed with a kidney affliction.

On Saturday, Oct. 27, at 8 p.m., there will be cancer and mental health films shown at the school. Sponsored by the W.I., there will be pot-luck lunch and a silver collection.

Mayor H. Lynch-Staunton Will Do The Firing

Elsewhere in this paper you can take a peek at a bit of news regarding the arrival of natural gas to Didsbury consumers.

If you care to take the time out to witness a small but very impressive show in our stretch towards another goal, be on hand at 8 p.m. Friday, at the control station across from the hospital, when official ceremonies will take place.

Nobody actually cares who lights the torch to signify the new heat-producer has arrived in town; not very many will care too much about the names of the luminaries who will be on hand; the majority of those present at this show may not even recognize the fellow who wrote this lead-in (in a number of cases this could be good for his health).

It will be a big time for those who have waited so long to dispense with that ash-carrying chore; the fellows who had to get up in middle of the night to stoke the furnace; even for the kids who will have the chance to see the big flare but who will never realize just what Maw and Paw did to keep them warm, the hard way!

This is A Small Warning To You Taxpayers . . .

The tax discount of 5% files out the window if you have laid the long the window if you have not laid the long-screen on the line by 12 noon on October 31.

Chitter-Chat

By Our High School Scribbler

Well, the big day has come and gone and the Didsbury High School elections for the Students' Council are in the record books.

Ken Traub is the new president; we told you last week that Ken would win, there were only two Ken's running for the post; best prediction we've made this year.

Rachael Malklem will act in the capacity of vice-president and Bev Shannon will be in charge of the social end of the show. Jerry Foat will head the athletic group.

Friday, Oct. 12, another high school general assembly was held. This time around Donna Easton and Jack Collinge were elected to the social committee and Myrna Reimer and Larry Gillie were appointed to the athletic gang. Ken Stiles had previously been appointed to the important job of secretary by the new executive.

This year has a good chance of being the best yet in high school circles locally — the executive are behind the gun and we do believe they'll know when to pull the trigger. Congratulations kids, and best of luck!

Story Of Didsbury . . .

A local booklet "off the press" last week deserves public attention. It is called "Such Was Life," written and illustrated by Mr. Manassen Weber and published at his own expense.

Essentially it is the history of the Didsbury community.

Mr. Weber, now 84, and living in Calgary, was a part of that history, having come to Didsbury with his family more than 60 years ago. In fact, his grandfather was the founder of the town.

Mr. Weber's account is in rhyme. The verse may be a bit rough in spots but it chronicles the authentic story of the pioneers. It is a commendable contribution to the history of Alberta, and Mr. Weber is to be complimented.

If others of the old-timers went to the same trouble to put their stories on paper, their legacy would be the greater.

Town Council Sends A Message

This Friday evening the tap will be turned to supply natural gas to the Town of Didsbury. To those of us who have served on the council at any time during the last 10 years, this represents the end of a long struggle for this town, which we have felt for many years it was justly entitled to.

The minute book of town council meetings is generously spotted with reports of delegations, reports of meetings with gas companies and the Utilities Board, and what not, that have been held to attain this end; it always seemed that the ultimate goal could never be quite reached. Now that it has been reached we can hardly realize it.

Prior to the drilling of the Robertson well we had hoped that Calgary would eventually have to look to the north for an increased gas supply. This, we reasoned, would provide us with a pipeline from which we could be supplied. But just as it appeared this dream might materialize, the Jumping Pound field was discovered and Calgary was supplied from there.

When gas was discovered in the Robertson well we had visions of getting our gas locally. This almost materialized shortly after when the Bailey well, east of town, blew in. In fact, considerable negotiating was done to get a supply from there.

The next hope was based on the fact that a gathering line for the Trans-Canada Pipeline was surveyed to pass about 10 miles east of town and it appeared that if and when that was built we could be supplied from it. Later this line was moved many more miles east.

When the Elktion well came in, with reputed sweet gas, a company approached us for a franchise to supply Didsbury and Olds, from that source. Although we were definitely interested in this deal, it never did get past the talking stage.

Last spring, the Canadian Western Natural Gas Company stepped into the picture and, true to its word, they have carried through the deal to its conclusion. We wish to thank them for what they have done, although we are sure that the councillors of the future will never get the insight into the gas business that we have acquired over the past 10 years.

(The above message came from the office of that famous body, the Didsbury Town Council. Hair on 'em - who said that?)

SPRINGSIDE NOTES

Springside Ladies' Group met at the home of Mrs. Bill Collinge last Thursday. It was decided to cater to the Sporel sale, which will be held Thursday, August 19. A contest was held, in which Mrs. Lloyd Kershaw was the winner. Mrs. Peterson won the tea draw.

Mrs. Innes presented Mrs. Lloyd Kershaw with a cup and saucer for her excellent job as secretary for these many years.

Next meeting will be held at the home of Mrs. Hugh Morton on Nov. 1st.

MAKES SENSE ???

Seems like the man who has lots to learn is the one you can't tell anything.

EAST NOTES

(From Our Own Correspondent)

Mr. and Mrs. Robert Brown of Chilliwack, B.C. were Monday visitors with Mrs. Edna Dowell.

Mrs. Elsie Brander and sons were Calgary visitors with Sandra one day last week. The latter is a patient in the Junior Red Cross hospital.

Mr. Fred Metz and Mrs. Dowell were Sunday visitors with Mrs. McFarlane and Mac, at Three Hills.

Mr. and Mrs. Albert Milne and Sharon were visitors at Sundre on Sunday.

Mr. Roy Barhan of Calgary was a weekend visitor at the Ronald Milne home.

Miss Dolores Haderer of Calgary spent the weekend with her parents. Best wishes for a speedy recovery is extended to Mrs. C. Gumpf, who is a patient in the Olds hospital.

CREMONA NEWS

(From Our Own Correspondent)

Mr. and Mrs. E. H. Dinze Jr. and family of Grande Prairie, were visitors here last weekend. They were guests at the J. Simington, B. Reid and K. Brian homes.

Mr. and Mrs. Ounderson and family, formerly of Water Valley, have moved into the Dinze house. Mrs. Martin Reid has left for the west coast to spend a month's vacation. While there she will visit with Warren Reid, who is attending normal school at Victoria.

The Cremona W.A. held a special meeting at the church on Oct. 10, to plan a social evening. The date was set for October 16. Guests will be Mr. and Mrs. L. Borton and Mr. and Mrs. F. Rodway.

Lynn Reid has gone to Edmonton where he will attend university.

November 1st and 2nd will be school holidays while the teachers attend the annual convention in Calgary. Plans have been made for halloween parties for most of the school grades.

Mr. and Mrs. P. Maynes and Donna travelled to Edmonton and on to Athabasca, last weekend and returned to have Thanksgiving supper here.

There are shows now every Wednesday night in the Community hall at Cremona.

E. Fischer visited with Mr. and Mrs. Knox this weekend. Eon flew to Winnipeg last week to wrestle. He won one match and lost one.

Another residence is in the making in Cremona — that of Mr. and Mrs. B. Barclay.

WEST NOTES

(From Our Own Correspondent)

The Elktion Willing Workers met at the home of Mrs. A. L. Hogg for Oct. 10. The babies' blankets were finished and it was decided to cut blocks for a quilt at the next meeting. Pictures are to be shown in the school at a date to be announced later. Ice cream and pie will be sold. The next meeting will be held at the home of Mrs. J. Bagshaw.

Mrs. Wright Sr. and Mrs. Ed Oliver visited at the Banting home last Thursday.

Mr. and Mrs. A. L. Hogg visited with Mr. and Mrs. W. Bohannon Sunday afternoon.

Mr. H. Erickson left on a hunting trip Sunday.

Mr. and Mrs. Arnold Hogg spent Sunday with Mr. and Mrs. C. Wilson, west of Cremona.

Mr. and Mrs. H. Goetjen spent Sunday at the home of Mr. and Mrs. L. Banting.

The threshing machines have been

Accident Victim Dies From Injuries

Funeral services for Ernest Merland Traub, 47, who Friday became the second fatality as a result of a traffic accident near Oyen on Thanksgiving Day, were held from the First Baptist Church in Trochu on Tuesday at 1:30 p.m., with interment in Queen's Park cemetery. Ephraim Frey, of Calgary, died earlier as a result of the accident.

Mrs. Traub, also seriously injured in the accident, has not as yet regained consciousness.

A resident of Trochu for the past 16 years, he was school principal. He received his education in Didsbury and taught here for several years.

Active in community work, he was president of the Home and School Association and also acted as secretary of the principals' association.

A son, Gordon, who was in the car at the time of the accident, is a patient in Holy Cross hospital, Calgary.

Other survivors include a son, Ross, studying at the University of Alberta; his parents, Mr. and Mrs. A. Traub of Didsbury; two brothers, Harley of Didsbury, and Ozo, a missionary in Nigeria; three sisters, Velma of Didsbury, Mrs. C. Falk of Calgary and Mrs. C. Tyson of San Diego.

FORMER EDITOR AND WIFE TO CELEBRATE BIG DAY

Mr. J. E. Gooder of Victoria, a former editor of this great family journal, your fireside companion, and his good wife, will be celebrating their golden anniversary on October 25. Their many old friends and acquaintances from here to there wish them well on this, their 50th birthday and expect to hear of them, or from them, when their diamond anniversary hits the book.

C.P.R. TRAIN SCHEDULE

Southbound:	
No. 522 Lv.	5:00 a.m. Daily
No. 524 Lv.	11:16 a.m. Daily
No. 526 Lv.	4:57 p.m. Daily
Northbound:	
No. 521 Lv.	12:27 a.m. Daily (flag)
No. 527 Lv.	9:31 a.m. Daily
No. 525 Lv.	7:23 p.m. Daily

put away for another year and the green feed is in. Most farmers in the district were satisfied with their returns.

Mrs. Maxine Byrt Sr., who was a patient in the Didsbury hospital, left Saturday to stay with her daughter in Edmonton.



She's Still In the News . . . We said "She" Didn't We? We Mean Marilyn Monroe — The One On the Right !!!

THREE BIG DAYS OF BARGAINS LEFT
IN OUR ANNUAL

Train - Load Sale

IT LASTS UNTIL SATURDAY, OCT. 20

We Still Have A Full Stock of Advertised Items

RED & WHITE

J. KOSSOWAN

PHONE 39

MAKE YOUR COURTESY
CODE OF THE ROAD

No Need For Continuous Advertising

Preachers...

Should preach only one sermon or so a year. People are against sin anyway, so why harp on it.

Traffic Lights...

Should be turned off at dangerous intersections to save electricity. Everybody knows it's a dangerous spot and that is sufficient.

Teachers...

Do not need to review lessons. Tell the children just once and they'll never forget.

Highway Police...

Stop driving up and down the highways. No need to caution drivers by patrolling highways. Drivers know the law and should obey.

Out of Towners...

That advertisements in the local paper and mail order firms that send out catalogues are wasting their money. Everyone knows what is sold in the stores in town and they'll all shop at home.

But if you are one of the foolish kind — like the Notre Dame cathedral that has stood for six centuries but still rings the bell every day to let people know it is still there — and believe in continuous, profitable advertising then you will want to advertise in

The Didsbury Pioneer

FOR HIGH CLASS PRINTING AT THE RIGHT
PRICE... CONTACT THE DIDSBURY PIONEER

- 1957 - CHEV.

— FOR —

BEAUTY —

DURABILITY —

SERVICE —

POWER —

(And the big one) ... ECONOMY —

On Display At Our Show Room

FRIDAY, OCTOBER 19th

EDEORD MOTORS

YOUR MODERN GARAGE

Phone 58

Didsbury

BUY SELL LEASE
USE THE
RENT TRADE

CLASSIFIED

FOR SALE — McClary coal and wood cook stove, two oil heaters, all nearly new, cheap. Contact J. W. Jackson, Didsbury. 41-31p

FERTILIZER SALE IS DOWN — Once again 11-48 Brand Fertilizer is below the \$100 a ton price, off the car. Order now! See your local agent — HAROLD E. OKE 41-21c

FOR SALE — One used Good Cheer 20-in. all cast iron furnace, with some pipes. Redeemer Lutheran Church, c/o Rev. E. B. Fox. 41-14m

FOR SALE or TRADE — Oil floor furnace. Phone R2212. 11c

FOR SALE — No. 90 Oliver Tractor in good shape. Will trade for cattle, grain or lumber. Also 10 Holstein heifers, all in calf. Phone 2117, Didsbury. 41-31p

FOR SALE — Admiral combination radio and automatic record player, table model. Phone 208. 41-14m

FOR SALE — Registered Hereford heifer and bull calves; also older females. Contact B. A. Atkinson or Gerald Archer. 41-31p

FOR SALE — Large coal heater, used as furnace, in good condition. Priced reasonable. Phone 158, Didsbury. 41-21p

'LANDRACE SWINE' — Fogelvik Farms are entering five Landrace boars of breeding age at the Camrose Swine Sale, to be held and sold Friday, Nov. 9, in the morning. The next day, Saturday, Nov. 10, starting at 1:00 p.m., we will hold our own annual sale at the Innisfail Auction Mart, consisting of 20 Purebred Landrace boars, some of breeding age and the rest about 4 months old. Also 40 bred and open Landrace grand gilts, which are unrelated to the boars. At this sale the opening bid \$100 for boars and \$50 for gilts. We will accept feed grain as payment. The Landrace nick excellently with Yorkshire sows and the Fogelvik Landrace are acclimatized and can stand the rigid climate of the west. If you cannot come yourself, send a bid to the auctioneers. Cut this add out, as it will not appear again. Write for catalogue. FOGELVIK FARM, Innisfail, Alberta. 11c

FEEDER and STOCKER SALE — There will be over 100 head of fine feeder and stocker cattle on sale at the Innisfail Auction Mart on Saturday, Oct. 20th, starting at noon. Commission rate 3½%. Entries accepted up to sale time. 41-12c



COURTESY
CODE OF THE ROAD

REGISTERED BEEF CATTLE SALE — for the best in registered Beef cattle attend the sale at the Innisfail Auction Mart on Friday, Oct. 19th. Contributions are from the leading Hereford, Angus and Shorthorn breeders in Alberta. 11c

ATTENTION SWINE and SHEEP BREEDERS — The Central Alberta Swine Breeders' Association are sponsoring their first annual swine sale in the Innisfail Auction Mart on Saturday, Nov. 2nd, starting at 1 p.m. Early entries for this sale indicate it will be one of the best of the kind held in this district. 41-21c

HORSE SALE — Plan now to attend the Horse Sale to be held at the Innisfail Auction Mart on Friday, Oct. 26th, starting at 10 a.m. There will be over 100 head of horses, draft, saddle, ponies and meat horses. Entries accepted up to sale time. 41-21c

Blue River

BILL STOTT
"Your Graduate Jeweller"
Olde — Alta

A TWILIGHT DAIRY SALE will be held at the OLDS AUCTION MART LTD. on Thursday evening, Oct. 25, 1956. Fifty head of dairy cows will be sold in this sale; some are fresh and some are due to freshen shortly. All cows must be TB and Bangs free. Entries will be accepted until sale time. Phone 474 or 332, Olds. 39-31c

FOR STEADY YEAR-ROUND INCOME, start your own business selling the famous Rawleigh line of necessities in the Didsbury locality. No large cash investment required. Buy on time. For full details write W. T. Rawleigh Co. Ltd., Dept. GJ-40, Winnipeg 2, Man. 39-41c

LISTINGS ARE NOW BEING TAKEN for the FAIR HORSE SALE, to be held at the INNISFAIL AUCTION MART on Friday, October 26th. Write West Scott, secretary, Innisfail. 39-41c

—Here's what they are — watches — men's — waterproof — shock absorbing — 17 jewels — unbreakable mainsprings — all Swiss. These fully guaranteed watches are going on a special trade-in sale during the month of August and while they last. The regular selling price with expansion bracelet is \$29.50 but with your old trade-in they cost you only \$19.50. Less your old watch no matter what the make or condition is worth \$10.00. This trade-in special is at STOTT'S JEWELLERY just west of the post office in Olds.

FOR SALE — Six used 4-burner gas ranges, \$15 each, while they last. Contact Pioneer Office for further particulars.

FOR SALE — Oil burner conversion unit, complete with controls and in good working order; will install. Cheap. Phone 291, Didsbury. 40-31p

FOR SALE — Complete household furniture, appliances and furnishings, including high fidelity radio-record player. Highest offer accepted. Phone 378, Didsbury. 40-21p

FOR SALE — Admiral mantel radio. Good condition. Phone 275 for further particulars. 39-31c

—\$10.00 for you — at STOTT'S JEWELLERY in OLDS. During the month of August you may trade-in your old watch no matter what the make or condition on a man's 17 jewel, waterproof, shock-absorbing and all Swiss made watch regularly selling for \$29.50. You pay just \$19.50. These watches are fully guaranteed and carry STOTT'S usual service warranty. See them the next time you are in OLDS.

FOR SALE — One and a half storey house. Second floor could be rented separately if desired. Water and sewage on each floor. Gas pipe to house. Contact Box K, Didsbury Pioneer. 40-31p

FOR SALE — Green feed, 10 to 12 acres in the stock; price will be higher after stacking. C. H. Brown, R.R. 2. 40-31c

FOR RENT — Three room suite with water and sewage. Some furniture and linoleum. Phone 240, Didsbury. 40-31p

This is no time for a Race!



FERTILIZER TIPS from 'EARNIE'
THE COMINCO ELEPHANT

THIS USED TO BE GOOD SOIL... BUT IT ISN'T GIVING ME THE CROPS IT USED TO!

PERHAPS YOUR CROPS ARE STARVING!

YOU KNOW EVERY HARVEST TAKES A LOT OF PLANT FOOD FROM YOUR LAND. LET ME SHOW YOU!

WORKING WITH NATURE, ELEPHANT BRAND FERTILIZER HELPS TO REPLACE PLANT FOODS... TO MAINTAIN, AND EVEN INCREASE THE FERTILITY OF YOUR FARM!

GET MORE FROM YOUR LAND... WITH

ELEPHANT BRAND HIGH ANALYSIS FERTILIZERS

Ammonium Phosphate	11-45-0	Ammonium Phosphate-Sulphate	16-20-0
Ammonium Nitrate-Phosphate	27-14-0	Nitroprill (Ammonium Nitrate)	33.5-0-0
Ammonium Sulphate	21-0-0	Complete Fertilizer	10-25-10
Anhydrous Ammonia (NH ₃)	82-0-0		

manufactured by **COMINCO**
THE CONSOLIDATED MINING & SMOELTING COMPANY OF CANADA LIMITED

Sole Office: CALGARY, EDMONTON, WILFRED, TORONTO, MONTREAL, VANCOUVER

ELEPHANT BRAND FERTILIZERS ARE SOLD BY:



Harold E. OKE

Phone 10

"Your Machine Man"

Didsbury

NOW! Convert to GAS

...and Enjoy Incandescent Heat

REFRACTORY UNIT MAKES FOR HEAT RADIATION

PLAINNESS STEEL RIBBON HEAD FOR LONGER LIFE

HORN OF TITLED CAST IRON CONSTRUCTION



WITH AN AMAZINGLY ECONOMICAL FLAME-MASTER FURNACE GAS CONVERSION UNIT

LOOK AT THESE FEATURES

- Cuts Gas Bills
- Gives More Heat
- Requires Less Maintenance
- Easy to Install and Inspect
- Complete with Thermostat and Automatic Controls

No fuss... no muss... no waste! Convert your coal furnace to gas, with this sensational FLAME-MASTER gas conversion unit. The FLAME-MASTER's specially designed refractory heat radiating screen provides more heat faster, and with lower gas consumption. The unit is easy and inexpensive to install, the dependable minimum flame is your insurance against "flash-back" and burning in the body of the burner. For comfort, for genuine economy — convert to gas with FLAME-MASTER.

From as low as **\$93.50**

(Installation Extra)
Consult your dealer for correct size burner for your firebox

FLAME-MASTER is the greatest advance in Home Heating, since fire was discovered.

FLAME-MASTER LTD.

EDMONTON ALBERTA

MAKE YOUR COURTESY CODE OF THE ROAD

FOR HIGH CLASS PRINTING AT THE RIGHT PRICE... CONTACT THE DIDSBURY PIONEER

GUESTING AGAIN...

Many A Slip (Pink); That's What They Say

Alberta's new car insurance law, concerning "pink slips", is not quite good enough. No motorist should be allowed on the public roads and streets unless he is in a position to assume full financial responsibility for any harm he may do to other persons or property.

A few people are wealthy enough to do that without carrying car insurance, but the majority need insurance. Those who don't need it are usually smart enough to carry it anyway. Those who don't have it are usually those who need it most. Therefore why not make insurance

at least liability insurance — compulsory? Why should the legislature be so reluctant to take that step?

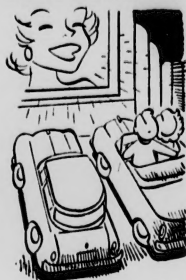
At present insurance is not compulsory. The pink slip is not compulsory. The driver may drive all over Alberta with no financial responsibility whatever. All the law says is "watch out that you don't have an accident where the damage is over \$100 or someone is injured. But accidents are never deliberate. No motorist can be sure he won't be involved in one tomorrow. If he is, under the new law, and if he does not have a pink slip, his car is impounded until he settles all damage claims arising from the accident. This paper reported recently that of the 29 cars impounded by the Calgary city police since the new law went into effect on October 1, only six have been redeemed by their owners. If this trend keeps up very long, storage of impounded cars will soon become a problem.

The purpose of insurance laws should not create a forest of accident-involved cars whose owners can't afford to pay for the accidents. The purpose should be to see that all accidents are paid for.

A law which says "you must have insurance" is preferable to one which says "we'll make it tough for you if you get in an accident and don't have insurance."

— Calgary Albertan

Brighter Stars for Drive-in Viewers



Your favorite movie star's smile beams three times as clear and bright from an aluminum screen recently developed for outdoor theaters.

The new screen has won the praise of both audiences and owners. Little wonder the latter like it: one operator found his receipts increased by \$40,000 in two months after he replaced his conventional screen with the highly reflective, weather-proof aluminum job.

And so it goes... Still another improved product, still another use for this versatile modern metal. The result: everybody gains by production from Canadian smelters that already account for a quarter of the world's primary aluminum.

ALUMINUM COMPANY OF CANADA, LTD. (ALCAN)

Gimmick In The Big Give-Away...

When the United States gives away surplus wheat, cotton, tobacco or other commodities in exchange for local currencies, writes Michael Barkway in a dispatch from Washington to The Financial Post, it also makes a practice of requiring the recipient country to buy a stated quantity of its further requirements from the United States.

Canada, as a competitor of the U.S. in selling wheat, loses not only the potential market satisfied by the give-away. It also loses the chance to supply a considerable portion of the remaining wheat which the recipient country must buy.

These "tied" sales have been going on ever since the surplus disposal program started two years ago. They have only just been discovered by the Canadian government. They have not yet been generally known among agricultural organizations.

Tax Cuts Not On The Federal Menu

Finance Minister Harris implied Tuesday that any tax cuts proposed in his 1967-68 budget will be small. He gave the indication in a speech at a luncheon of the Eastern Ontario Liberal Association, in which he argued the Liberal party is the only federal political party capable of maintaining national unity in Canada.

Mr. Harris said his political opponents, some newspapers, and others, have suggested several methods for disposal of any surplus he might have at the end of the current fiscal year.

One proposal was that a portion of the surplus should be used to reduce the heavy burden of taxation. However, he added: "It ought to be borne in the mind that I did reduce taxes a year ago last spring."

Mr. Harris said another suggestion is that part of the surplus be used to reduce the national debt. It was traditional, he said, to reduce the national debt in good times to enable the country to borrow when times were not so good. He added that reducing the national debt also was a good method to combat inflation.

A third suggestion was that part of the surplus should be used to pay higher pensions and increase other social services.

Radio Broadcast Lauds Weekly Newspapers

(Following is a copy of a radio broadcast, one of a series, sponsored by Calgary Power Ltd. To us it makes a lot of sense: Does it move you?)

THE WEEKLY NEWSPAPER

When Joe Doakes sells the farm and moves away, you like to hear about it. The fact is, you'll know who bought the old place, where the Doakes are going and when — from a column in your weekly newspaper. There's no one on the editor would rather write about than YOU and JOE DOAKES. You're important in YOUR TOWN from the day you're born. When you marry, are made president of an organization, grow a mammoth strawberry or win a curling or golf prize, it's news to the home-town paper.

You've heard of R. L. King of the Camrose Canadian, Tom Halliwell of the Macleod Gazette, and the late Charles Clark of The High River Times. They typify some of the best in the Alberta weekly world, but are only three of the over 100 whose papers roll off the press every week.

Most of them are members of the Canadian Weekly Newspaper Association, which acts as a medium for the exchange of publishing ideas and problems. It also fosters Dominion-wide competitions and awards for editing and publishing. These awards in the better newspaper competition are keenly competed for and the trophies are highly prized.

They say if you scratch a weekly newspaperman you'll find an ardent countryman underneath — trained in the same newspaper traditions as his city cousin... he has realized the dream of many — to run his own paper, not only as an observer, but as a participant. He likes rural life and doesn't care a hoot for the 40-hour week. His paper sparkles with local doings — he rants and raves, praises and knocks.

Because he's a fellow-townsmen, neighbor, and often central cog in any community activity going on, his editorials hit the nail on the head.

There's a line between the big city paper and its country cousin as marked as the advance of a harrow across a pasture. If it's sensationalism you want — the weekly can give you — it inclines to news and views pertinent to the community. National advertisers are using the country press more and more to catch the eye of the reading public in rural areas, with its vast pool of consumer dollars.

A good newspaper is the sign of a thriving community, and its best show-window... just as a free press for free people is the banner of democracy.

The best way of promoting and supporting your own community is by subscribing to your local weekly newspaper.

Calgary Power salutes the Alberta Weekly Newspapers for their active community spirit which is building and developing our province.

CANCER SOCIETY SPONSORS SCHOOL POSTER CONTEST

A poster competition in Alberta schools has been announced by the Alberta Division of the Canadian Cancer Society.

Cash prizes totalling nearly \$1,000 have been donated by a group of life members of the society who annually give funds for this purpose.

The competition requires the entrants to present simply and forcefully facts about cancer, in poster form, so that people will understand them at a glance. The posters will be judged on the importance of the message which they convey, the suitability of design or illustration, originality and general effectiveness. Details of the contest are going out to all schools in the province.

CHURCH NOTES

EVANGELICAL CHURCH

Rev. A. E. Stickle, Pastor

Sunday Services:

10:30 a.m. — Worship Service

11:30 a.m. — Sunday School

7:30 p.m. — Evening Service

Wednesday Evening 8:00 p.m.

Bible Study and Prayer Meeting.

Bethel Services:

Sunday Services

2:00 p.m. Sunday School

3:00 p.m. Worship Service

Youth Fellowship, Friday 8:00 p.m.

The Pastor and Congregations

extend a sincere welcome to all

Come and Worship with us.

REDEEMER LUTHERAN CHURCH

The Church of the Lutheran Hour

Rev. E. B. FOX, Pastor

Divine Services every Sunday at 11:00 a.m., followed by Sunday School and Adult Bible Class.

UNITED MISSIONARY CHURCH

Rev. Ray Shantz, Pastor

Sunday School, 10:30 a.m.

Preaching, 11:30 a.m.

Sunday evening service, 7:30 p.m.

Wednesday evening prayer meeting at 8 p.m.

ANGELIC MISSION OF OLDSUNDAY SERVICES

Sunday School, 11 a.m. every Sunday.

Second Sunday in the month: 7:30 p.m. — Didsbury

Fourth Sunday in the month: 11:45 a.m. — Didsbury.

FALLEN TIMBERFOURSCAR CHURCH

Rev. R. & Rev. C. Moore - Co-Pastors

Sunday School 1:30 p.m.

Church Service 2:30 p.m.

Young People's every Friday 8:30 p.m.

Come and Bring Your Friends

ROUND-UP DAY IS ON THE WAY!!!

The Farmers' Union of Alberta will conduct its annual membership drive November 12 to 17. Farmers should remember the words of Hon. J. J. Bowlen, lieutenant-governor of Alberta, when he spoke at the opening of the Farmers' Union building in Edmonton.

Mr. Bowlen said: "The time is past when the man of the soil could go it alone, successfully. Virtually all other major groups are well organized and the farmers must do likewise or suffer the consequences." No one who makes his living on a farm can afford to disregard this warning and not join his farm organization when the canvassers call. — The Budget

CHRISTIAN SCIENCE

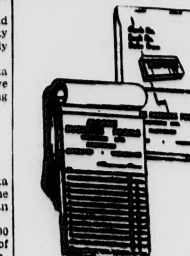
Mankind's need for spiritual growth and progress will be stressed at Christian Science services this Sunday.

Readings from the King James Version of the Bible and "Science and Health with Key to the Scriptures" by Mary Baker Eddy, will comprise the Lesson-Sermon entitled "Probation After Death."

Scriptural passages will include the following from Psalms (37:37): "Mark the perfect man, and behold the upright: for the end of that man is peace."

Among the selections to be read from Science and Health is the following (29:12-13): "Universal salvation rests on progression and probation, and is unattainable without them."

The Golden Text is from John (5:25): "The hour is coming, and now is, when the dead shall hear the voice of the Son of God; and they that hear shall live."



ORDER YOUR

COUNTER CHECK BOOKS

FROM

THE DIDSBURY PIONEER

Phone 12 — Didsbury



ELEVENTH SERIES CANADA SAVINGS BONDS INTEREST SCALE

First two coupons pay	3 1/4%
Next two coupons pay	3 1/2%
Next two coupons pay	3 3/4%
Last seven coupons pay	4%
Total interest return for each \$100 investment if held to maturity—	\$47.38

DENOMINATIONS

Coupon Form	
\$50, \$100, \$500, \$1000, \$5000	
Fully Registered	
(Interest paid by cheque)	
\$500, \$1000, \$5000	
Limit to registration in any one name — \$5000	
Immediately callable for full face value plus earned interest at any time	

THE LONGER YOU HOLD THEM... THE BETTER THEY GET

PUT IN \$500.00
GET BACK \$736.88

... that's big news in saving!

The Eleventh Series of Canada Savings Bonds offers a "stepped up" scale of interest payments which begins at 3 1/4% and increases in steps until it reaches 4%. This means that one of the new \$500 Canada Savings Bonds earns \$236.88 in interest during its 12 1/2 years of life. So, if you hold it until maturity you get back \$736.88 for each \$500 you invest.

As always, Canada Savings Bonds can be cashed for full face value plus earned interest at any time. Every dollar of your investment is always available.

Study the new "stepped up" scale of interest payments in the table on the left. Then make plans now to sign up for your new Canada Savings Bonds. There never was an easier or safer way of putting by a good nest-egg for the future.

BUY
CANADA
SAVINGS
BONDS

For cash or by instalments through your investment dealer, bank, trust or loan company, or on the Payroll Savings Plan where you work.

THE DIDSBURY PIONEER

Established in 1903

Published Every Thursday at Didsbury, Alberta
Entered as Second Class Matter, Post Office Department, Ottawa
Member of the Canadian Weekly Newspapers Ass'n.
and of the Alberta Division of the C.W.N.A.
Subscription: In Canada, \$2.50 a year; in U.S., \$6.50
JAMES CURRIE, Editor and Publisher

Ramblin'

and

Roamin'



To Me and My Faithful Passengers . . .

... why does the World "Serious", the fall baseball madness which ended last week, draw so much attention? The large majority of listeners, or viewers, know little or nothing about the teams or players taking part. But, when the signal is called for the series start, try and keep them away from the ball field or a radio. The magic wand is waved and the hordes move in. Our only beef on the recent big event is that we didn't win a pool, our favorite team lost, and we have to wait until next year to get that frantic again.

★

To Me and My Faithful Passengers . . .

... time we got in on the piped magic which we've been hearing so much about in recent months. We're told now the big tap will be turned on next Friday, October 19th, at 8 p.m., and as we surmised, the mayor will turn the large valve which will turn loose the ashless heat-producer to a large number of houses and places of business in this immediate area. Not too soon? ... not too late? — take your pick.

★

To Me and My Faithful Passengers . . .

... do you think we were lucky this year because we're in the process of, or already have completed, the best crop seen in these parts for a number of years. It's your choice ... was it hail suppression?; just one of those years?; because we deserve it?

★

To Me and My Faithful Passengers . . .

... hope you're not still driving over the same old holes, the same rough spots we've been shoutin' about; hope you don't get too close to the sidewalk when you drive up in front of our office. We want to see you, but we don't want to see your bumper bashed in — they say the gravel is on the way. How lucky can we get?

★

To Me and My Faithful Passengers . . .

... we've lost track of the number of days and years since we were promised that smooth felt on the road from No. 2 highway to the town limits. We do hear though, that Clive (where is that?) are in the preliminary stages of what we have been crying for. Guess we should quit cryin' and start bullin' — the present system doesn't seem to be producing anything.

★

To Me and My Faithful Passengers . . .

... we all like to search into this question — "Where has the government hidden the hidden taxes?" That's one bundle of hay anyone could use!

Scratch Start Still Possible . . .

When our pioneer grandfathers settled in this country they did not have to pay for their land. They could have it for the clearing of it. But even at that they paid a big price for it, for the work of clearing the forest and bringing the land under cultivation was long and arduous. If the settlers had hired this work done the cost would have swamped them.

Even on the open prairie, where nature left the land ready for the plow, the early settlers had a hard struggle to live while they learned how to farm under the new and unfamiliar conditions. In those days it was a common saying among them that every man who filed on a homestead bet the government \$10 against 160 acres of land, that he could live on the land for three years. The odds were great, and in many cases the government won the bet.

It has been said that the entire agricultural area of this continent was redeemed from the wilderness by the under-paid labor of the settlers. But the pioneers went on with the job. Their aim was not to earn wages and spend them, but to create permanent homes for themselves and their families. Everything they had went into improving their properties. It is because of their industry and their thrift that our lands today are as valuable as they are today.

When we say that it was easier for the pioneers to get started farming than it is for us today, we are talking nonsense. In spite of the high prices of farm lands today, it is easier for a young man with the right stuff in him to start with nothing but his own brain and brawn and to become a prosperous farmer than it was for the pioneers. And he can do it in less time and with less hardship than they endured.

But he can't do it by spending his money as he earns it and wasting his

EFFICIENT

Head of Business College: "In teaching shorthand and typewriting we are strong on accuracy."

Inquirer: "How are you on speed?"

College Head: "Well, of last year's class, six married their employers within six months."

time while he is young. Industry and thrift are still necessary to success.

Estimates that it would require an investment of \$40,000 to buy and equip a farm today, should not discourage any young man who wants to make farming his career. Nor could it tempt him to ask government assistance to get started on such a farm.

Those who own well equipped, productive farms today had no such capital when they started. And the few who started with such capital generally lost all they had. Almost invariably the successful farmer started with little or no capital. They probably went into debt, but not any further in than they were reasonably sure of being able to pay. The properties they own now are the accumulated results of a lifetime of industry and thrift; and their capital didn't increase any faster than their ability to handle it.

If they had been able to get such properties on credit when they first started, most of them would have ended in bankruptcy long ago.

Farming today is a business, and as such it requires sound business judgment. Such judgment will be the prompter to aspiring young farmers, wishing to prompt their career by acquiring an understanding of the science of agriculture, and the technical skill necessary to the handling of modern equipment.

— The Rural Scene

AUCTION SALE

MRS. J. N. and ART WORTHINGTON

THURSDAY, OCTOBER 25

SALE STARTS AT 12 NOON SHARP

Located 12 Miles West of Didsbury, One Mile North, then One Mile West and One Mile North, or Four Miles South of Harnettan Store, then One Mile West and One Mile South, on the Art Worthington Farm. Lunch served by Zella W.I. at a nominal charge.

46 — CATTLE — 46

22 SPRING CALVES, Hereford Breeding; 13 RANGE COWS; ONE GOOD YOUNG MILCH COW, milking now; EIGHT HEAD MIXED YEARLINGS; Also a Number of OLD HENS and PULLETS, as well as TWO HEAD HORSES, good chore team

MACHINERY

W 30 I.H.C. Tractor, on rubber; 6-Ft. Cockshutt Tiller, on rubber; 2 Rubber-Tired Wagons; 2 Horse Mowers, one on rubber; I.H.C. Manure Spreader; Rod Weeder; Ford Tractor; I.H.C. 2-Bottom Plow; Hay Lift; 6-Ft. Disc and 8-Ft. Cultivator; 1953 Fargo 1/4-Ton Truck, with box and racks, A-1 condition, low mileage; Oliver 10-Ft. Combine, pull type; 20-Hp I.H.C. Drill, like new; Grain Loader; 10-Ft. Power Binder, on rubber; 2-Wheel Trailer; JOHN DEERE 3-Bottom Plow, with new shares; Viking Fanning Mill; Maytag Engine; 10-Inch I.H.C. Hammer Mill; Pump Jack; Grain Loader; 6-Ft. Double Disc; John Deere Pump Engine; 6-Ft. Water Trough; 8 x 10 Brooder House; Quantity of Lumber; Buzz Saw; Scrap Iron; Harness; 22 Rifle; Garden Cultivator; Tank Heater; Lawn Mower; Cross Cut Saw; Skates; Hand Sprayer; Milk Cans; Pails, Shovels, Forks, Tools, and many other articles too numerous to mention.

Approx. 1000 Bus. Barley

5 Tons Green Feed

HOUSEHOLD FURNITURE

One Stack of Hay
Quantity of Potatoes
5-Pec. Bedroom Suite, Three Dressers, 2 Bedsteads and Springs, One Desk, 3-Pec. Chesterfield Suite, Piano, Battery Radio, Extension Table, 3 Dining Room Chairs, Wash Stand, Small Table, Kitchen Table and Stool, Pictures, 4 Chairs, Glass Door, Cupboard, 3 Kitchen Dressers, Wood Heater, Electric Hot Plate, Electric Washing Machine, Electric Heater, Pots, Pans, Fruit Jars, Crockery;
4-Piece Bedroom Suite, good as new; 4-Pec. Bedroom Suite; 2 Double Size Springs and Mattresses, for above bed; Small Bedstead, with springs and mattresses; Dresser, with mirror; Two Chests of Drawers; Crib, with mattress; Dressmaker Glass; Two Smoke Stands; Haseock, Book Case; 6-Pec. Dining Room Suite, Glass China Cabinet, China Cabinet, Chesterfield and Chair (new covers), Radio Table (oak); Flower Stand, Linoleum, Chrome Kitchen Table (extension) and 4 Chairs; Table, Two Chairs and Cupboard; Kitchen Cabinet, Stool, Indoor Closet, Large Size Comforter, Table Cloths, Tea Towels, Curtains, Wood and Coal Heater, Bookers, Stove, Dishes, Pots, Pans, Scales, Crock

ARCHE BOYCE

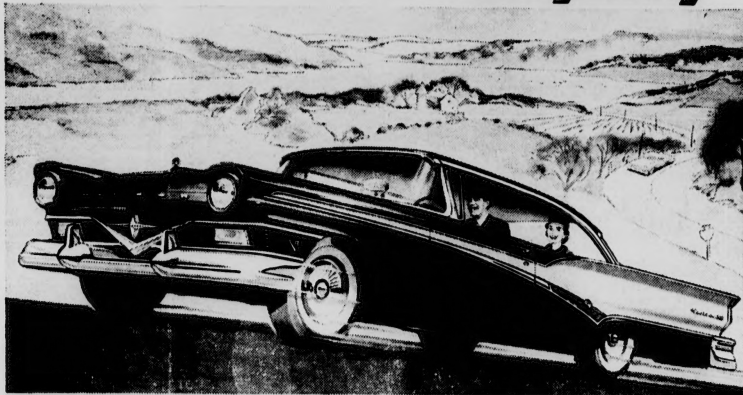
ROSEHILL BROS.

Licence No. 21

Clerk: C. E. REIBER, Phone 90, Didsbury

magnificent styling

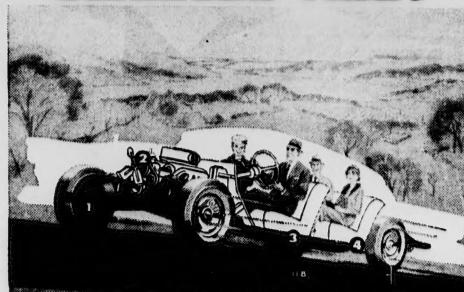
MEET THE LONGEST, LOWEST METEOR IN HISTORY—EVERY LINE SAYS "GO"



magnificent balanced-ride!

ENGINEERED FOR PERFECT BALANCE OF POWER, BODY AND FRAME

- 1 New balanced-ride front suspension
steers over bumps—controls sway
NEW SWAY-BACK BALL-JOINT SUSPENSION
LIFTS FRONT WHEELS OVER BUMPS.
- 2 Mighty, new Meteor power, balanced
by all-new body and frame
TO MEET N.P. PROPOSED "V-8" AND
NEW SIX ... MATCHED BY NEW BODY AND FRAME.
- 3 New safeguard-contoured frame
gives balanced riding platform
PASSENGERS ARE CRADLED WITHIN FRAME
RAILS ... FOR ADDED SAFETY, COMFORT.
- 4 New balanced-ride rear suspension
minimizes nose dive
NEW, LOWER-LEAP SPRINGS COUNTER-
BALANCE SUDDEN FORWARD MOMENTUM.



New 118" wheelbase—unsurpassed in the low-price field on all Alderus 500 and Meteor models. New 118" wheelbase for other models.

magnificent Meteor '57

ONE OF FORD OF CANADA'S FINE CARS

SEE THE MAGNIFICENT 1957 METEOR AT YOUR NEARBY MERCURY-LINCOLN-METEOR DEALER
MERCURY-LINCOLN-METEOR DIVISION, FORD MOTOR COMPANY OF CANADA, LIMITED



Wm. COWAN

Sales and Service

FOR YOUR Plumbing & Heating Requirements SEE...

KAUFMAN & JENKINS

Phone 22 — After 6 p.m. Phone 234, 235

Tom Shields

MASTER GASFITTER

150 Olds PHONE 224, Olds

WE SELL TOP QUALITY APPLIANCES

Featuring...

FLAMEMASTER CONVERSION BURNERS

FOWLER-GLASS LINED WATER TANKS

and THOMPSON CIRCULATORS

OUR SERVICE IS GOOD...

OUR INSTALLATION COSTS

ARE REASONABLE!!!

(Don't forget... Experience Counts)

- Tractors -

WE WOULD BE PLEASED TO DEMONSTRATE ANY OF OUR MACHINES ON YOUR LAND !!!

We Still Have A Few SUPER Ws Available

We also Are Featuring the W 300, W 400 and Our NEW BIG W 600

YOU ARE CORDIALLY INVITED TO SEE THE ABOVE MACHINES AND ASK FOR A DEMONSTRATION !!!

HAROLD E. OKE

"Your Machine Man"

Phone 10

Didsbury

PETER J. SILBERNAGEL

AUCTION SALE

MONDAY, OCTOBER 22

SALE TO COMMENCE AT 1 P.M. SHARP

S.E. 1/4 SEC. 21, TWP. 29, RGE. 5, W 5th — ONE MILE WEST, ONE MILE SOUTH OF WATER VALLEY STORE

45 CATTLE — 45

THREE GOOD MILCH COWS, age 7 to 8 years; TWO MILCH COWS, to freshen in December; 2-YEAR-OLD COW WITH CALF; 10 RANGE COWS, Hereford and Shorthorn Cross; EIGHT STEERS; 12 SPRING CALVES; SEVEN 2-YEAR-OLD HEIFERS; 3-YEAR-OLD BULL, Hereford-Shorthorn. ALL COWS BANGS TESTED — ALL HEIFERS VACCINATED

MACHINERY

Cockshutt Rubber-Tired Wagon and Box; 8-Ft. John Deere Binder; Two Wagon Gears, Box and Rack; Set of Sleighs; Gang Plow; Sulky Plow; 6-Inch Lett Grinder; 8-Inch Maple Leaf Grinder; Horse Mower; Acme 500 lb. Capacity Cream Separator; 18-Inch L.H.C. Rake; 4 Sections Lever Harrows and Draw Bar; Grindstone; Wheel Barrow; Post Drill; Anvil; Vice; Full Line Blacksmith Tools; Three Sets Brevolving Harness and Collar; Two Stock Saddles; Saw and Mandrill; Two Logging Chais; Grain Tank; Wrenches; Saws; Hammers. Also Pots, Pans, Dresser, Chairs and Beds.

4 HORSES 4

8 HOGS 8

ONE BLACK TEAM (Mare and Gelding, weighing approximately 3100 lbs.; ONE BAY TEAM OF MARES, broke to saddle and harness, weighing approximately 2200 lbs. EIGHT FEEDER HOGS, weighing approximately 110 lbs. each.

WATER VALLEY HELPING HAND LADIES' WILL SERVE LUNCH AT A NOMINAL FEE

TERMS CASH

TERMS CASH

RAYMOND L. SHANTZ

LORNE CLAYTON

AUCTIONEER
Phone 1211, Didsbury

CLERK
Phone 51, Didsbury

Natural Gas Arrives In Didsbury

YOU ARE INVITED TO A...

"FLARE LIGHTING Ceremony"

MARKING THE ARRIVAL OF NATURAL GAS TO THE TOWN OF DIDSBURY, on FRIDAY OCTOBER 19th, 1956

At 8:00 p.m.

AT THE SITE OF THE GAS COMPANY STATION (Situated at the east end of town, directly south of the hospital)

Mayor H. LYNCH-STANTON will turn the valve at the ceremony.

IMPORTANT NOTICE

Your gas company wishes to advise that personnel will be available to accept meter applications on Friday, Oct. 19 from 9 a.m. to 5 p.m., and on Saturday, Oct. 20, from 9 a.m. to 12 noon, at the Town Office.

Canadian Western
NATURAL GAS SERVICE

Key Man Has Toughest Job . . .

The life of a minister of finance is not a happy one. He is the one man who has to stand between the taxpayers and the numberless forces that are constantly pressing for more and more of their money. All other departments of government have projects of their own which require large government spending, and their ministers are interested in getting as much money as possible for those projects.

Every member of parliament is under constant pressure from his own constituents for expenditures that they are convinced would benefit their part of the country.

Provincial and municipal governments, educational institutions and countless other organizations are forever making demands for more and more government assistance; and the people who are loudest in denouncing government extravagance are also the loudest in demanding more and bigger grants from the national treasury.

If all demands for assistance from the federal government were granted, the demands themselves would increase and multiply till all the earnings of all the people in the country would not be sufficient to pay them. The only way they could be paid would be by a reckless inflation of the currency. And the man we depend on to save us from that fate is the minister of finance.

He must be the strongest man in the government. He must know when to say no, and he must have the tenacity to stick to it. He can't do this unless the people support him.

If the people of Canada really want to halt the constant increase in taxes and to check the threatened inflation of currency, they should encourage the minister of finance to resist every unnecessary expenditure, and they should vigorously oppose the present efforts in so many places to load the financial burdens of other governments and other institutions on to the Dominion government.

Notes From D.A.

By Howard J. Fulcher

Brucellosis is well known, its effect to a producer when it strikes is disastrous with heavy calf crop losses. Livestock men are in agreement that it is a threat to their industry and that calfhood vaccination is the best safeguard.

This is the best we know of today; it necessitates a drive in the spring and in the fall by veterinarians to vaccinate all heifers against Brucellosis (Bangs disease).

Undulant fever may be contracted from the milk of Brucellosis infected cattle. This disease of humans can also be contracted by improper handling of Brucella vaccines.

At the time of vaccinating a "shot" could accidentally be injected into a human when calves are being poorly handled. It is important from the animal's, the handler's and veterinarian's standpoint that heifers are properly restrained for vaccinating.

Calves should be handled quietly, avoiding a lot of chasing and the resulting "heated up" animal. A chute should be built, a calf chute 15 inches wide and 4 1/2 feet high is ideal for vaccination and ear tagging. Some owners have built a false wall in their chutes to cut down the width so calves can be easily handled. When only a few calves are to be vaccinated they can be squeezed with a gate or crowded in a barn stall. An ideal arrangement for a few calves is to tie them up in the barn for the veterinarian.

Co-operate with your captain and have all your heifer calves under restraint and ready on the date and at the time the veterinarian is to arrive. When you do this the job can be done quickly and effectively without danger to the calves, the producer or the veterinarian.

Above all, vaccinate all heifer calves and be safe from Brucellosis.

WHY DO THEY DO IT?

The American election campaign now hitting its stride and bursting the ultimate sound barrier raises many political questions for the sole decision of our neighbors but the universal human questions are more puzzling, writes Bruce Hutchison in The Financial Post. Above all, why should any man wish to be president of the U.S. or leader of any government for that matter?

Only a high sense of patriotism could compel a good man to accept the highest office and bad men seldom get the chance in a free country. But there must be much more to it than that. A man must have an overwhelming sense of his own fitness to govern, he must enjoy power over other men, he must love the game of politics, must either feel a compelling mission or suffer from a disordered ego before he ventures where the most fireproof angel would get its wings singed.

Fortunately men of that sort are always available in the democracies — or the free world would not be free for long.

TODAY'S CHUCKLE . . .

Billy (to new visitor): "So you're my grandpa?"
Granma: "That's right . . . on your father's side."
Billy: "Well, you'll soon find out that you're on the wrong side."



COURTESY
CODE OF THE ROAD

Squirrel Cage . . .

THE \$64,000 QUESTION

A farmer's son came home from technical college and said his class was trying to find a universal solvent.

"What's that?" asked the farmer.

"It's a liquid that will dissolve everything," explained the son.

"Great idea," nodded the farmer.

"But when you find it, what you gonna keep it in?"

ECONOMIC VICTIM

"This is the healthiest place in the world," said the old coddler on the porch of the country hotel. "No one ever dies here."

"That's odd," said the travelling salesman. "I just saw a funeral procession down the road."

"Oh, that. Wa! that was the local undertaker. Damn fool starved to death."

OF LITTLE FAITH

A wholesaler wrote a store-keeper a letter of thanks for a recent order, but reminded him that it would not be possible to ship the order until the amount outstanding had been paid.

The store-keeper replied: "Please cancel my order. I can't wait that long."

OLDS HOCKEY CLUB

\$1,000.00 Cash

— PLAY-AT-HOME —

- BINGO -

— PLUS —

FOUR MEN'S and TWO LADIES' 17-JEWEL YELLOW GOLD WRIST WATCHES

ONE WATCH FOR FIRST REGULAR BINGO

ONE WATCH FOR FIRST "4-CORNER" BINGO

ONE WATCH FOR FIRST "L" BINGO

ONE WATCH FOR FIRST "T" BINGO

ONE WATCH FOR FIRST "X" BINGO

ONE WATCH FOR FIRST "SQUARE BINGO"

\$1,000 CASH FOR FIRST "BLACKOUT"

Rules Appear On The Back of Each Bingo Card

First Five Numbers to be drawn on SATURDAY, OCTOBER 19th

Other Numbers Each Saturday Thereafter

If You Have a Qualifying Bingo Phone 488, Olds, Alberta

Watch This Space For Drawn Numbers

Trains travel faster than you think!



More Heat From Fuel...

More Warmth For YOU

with

Coleman

GAS

HEATER

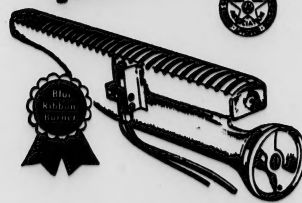
Coleman's exclusive "Blue-Ribbon" Burner and Coleman's Super-Circulation not only give you more heat — they give you more comfort from every cubic foot of gas. It's "warm-all-over" comfort — not "spot" heating.

"Safe-Cool" Cabinet Proves It: All the heat goes to warm you — instead of being wasted up the flue.

Your Feet Tell The Comfort Story: Make this test: Stand on the bare floor. You'll find your feet are warm. Coleman Super-Circulation moves air so fast it doesn't have a chance to get cold on the floor.

Choice of Lovely Finishes: Beautiful mahogany porcelain hard-baked enamel sizes for 1 room or entire home. Come in and see!

"BLUE RIBBON BURNER" . . . Finest money can buy: so good it's guaranteed for life of the heater. Watch it take your gas bills down! For gas or propane.



KAUFMAN & JENKINS

PHONE 22 — After 6 p.m. PHONE 234 or 235

DIDSBURY

LOOKING FOR A GOOD USED CAR OR TRUCK ???

Look These Over

BEFORE YOU BUY !!!

1950 CHEVROLET 4-PASSENGER COUPE —

Motor gone 15,000 miles; has heater, radio and directional lights; very good appearance, metallic grey color.

1951 HILLMAN MINX SEDAN —

New tires and battery, runs good \$150.00

1951 CHEVROLET 1-TON TRUCK —

Overhauled and has a 4-speed transmission and good tires.

**WE ALSO HAVE A 1956 PLYMOUTH SEDAN
and a 1956 FARGO 1-TON TRUCK
AT DISCOUNT PRICE !!!**

Rosebud Motors

PHONE 143

DIDSBURY

**FOR HIGH CLASS PRINTING AT THE RIGHT
PRICE ... CONTACT THE DIDSBURY PIONEER**

Cattle Feeders

IT'S HERE !!

SHUR-GAINS

— NEW —

BEEFMAKER 30%

— CONTAINING —

STILBESTROL

VITAMIN "A"

PROTEINS

FOR EXTRA GAINS ...

... EXTRA PROFITS

GOLE'S Feed Mill

PHONE 158, DIDSBURY

Today's Trade Unionism, Good Or Bad ???

(Note: The following is a contributed article which, in most places, makes a lot of sense.)

Twenty years ago the labor unions were asserting the right of every worker to join the union of his choice. Today they have passed that stage in their development and are boldly asserting their right to compel every worker to join the union to which he is assigned.

They are asserting the right to tell the employers whom they may and may not hire. They are asserting the right to compel employers to deduct union dues from the wages of all their workers and to pay the money over to the union heads.

They are using force to prevent anyone from serving the customers of the employers against whom the unions are striking; and are preventing the operation of plants with which they have no quarrel, in order to put indirect pressure on the struck plant.

They are taking unlawful possession of plants in which they refuse to work, and are preventing the owners of such plants from entering them.

They are entering plants in which they have no members, and using their own particular methods for getting a foothold among the employees.

In all these trespasses on the rights of other people, the unions are encouraged and supported by the law and the civil authorities.

What has become of the worker's right to join the union of his choice. What of his right to collect his full wages, when he has earned them? And what of his right to work for his living for any employer who is willing to hire him?

All these rights have been taken from the workers by the unions which were created to protect them; and it has been done with the consent and the connivance of the law-makers and the law enforcement officers.

It is a sorry commentary on our boasted democracy that our elected representatives can thus barter away the rights of the citizens in exchange for political support, and can do it without rousing the indignation of the public. A country whose citizens will no longer stand up for each other's rights has certainly passed its zenith.

GOOD SIGN ...

From the sirdle to the jet engine, almost everything of value in the modern world was invented by the Russians — if you believe the claims Moscow has been making.

But a change is in process. Now a prominent Moscow journal says that a Russian really didn't invent the airplane in 1903. In fact, it admits on the day that a Mr. Mozhasky was supposed to have flown the first plane, a storm was raging, which no experimental craft could have survived.

It's a good sign that Soviet communists may be rising a little above the "my old man is smarter than yours" attitude.

STOP THAT KILLER CARBON MONOXIDE

Carbon Monoxide, the stealthiest of all killers, will only be defeated and a tremendous loss of life reduced when some system of constantly reminding people is discovered. Most likely gadget to defeat the "killer" would be a light warning in each car, truck or in garages.

The flasher, to give perfect service, would start as the content of carbon monoxide reaches the danger point. Ample warning could be the answer.

Hundreds of people each year die from carbon monoxide poison. Unfortunately few of them get ample warning to start any defence action. Many of the victims die in parked cars along lonely stretches of highways, others in their own garages, and many more when they use the motor to provide heat during periods of being storm bound.

Until a mechanical warning unit against carbon monoxide is on the market, each motorist, truck driver, mechanic and their associates must each develop their own system of fighting against the killer.

FIGHT YOUR WAY WITH BIBLE STUDY

Bill was puzzled.

"Is it true," he asked his pastor, "that the Bible isn't clear about the way of salvation, and that it must be interpreted by the Church before the common man can understand it?"

"You've been reading, Bill," said the clergyman, "but not in your Bible. Just think for a moment. What kind of God would He be who would give us a book about Himself and of which He Himself says 'able to make you wise unto salvation,' and then would speak in riddles that would make it impossible for us to figure out. In fact," continued the pastor, "the whole Bible was written for ordinary people like us. Paul asked especially that his letters, which form a large portion of the New Testament, should be read to 'all the brethren.' 1 Thess. 5:27. It was not until many years later that the Bible was unsafe in the hands of ordinary people. And when the Bible did get into the hands of ordinary people, these men insisted that the people must bow to the Church's interpretation of it. When we need help in understanding something in the Bible, the best place to look for an interpretation is in the Bible itself, where God Himself explains what He means."

"God really means it, then," replied Bill, when he says 'Search the Scriptures; for in them ye think ye have eternal life; and they are they which testify of Me. John 5:39.'"

LAMP-LIGHTER CEREMONY

FRIDAY — 8:00 P.M. — BE THERE

HELEN BIRDALE AUCTION SALE

WEDNESDAY, OCTOBER 24

SALE STARTS AT 12 NOON SHARP
13 MILES EAST, ONE MILE NORTH, 1/4 MILE EAST, ONE MILE NORTH OF DIDSBURY, on SAM McALLISTER FARM
Lunch Will Be Served by Mountain View W.I.

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16 MILCH COWS, young, some milking, others to freshen soon;
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IN PIG; THREE FEEDER HOGS.

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20-Ft. L.H.C. Double Disc Drill, with power lift; 10-Ft. Massey
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14-Inch Gang Plow; Sulky Plow; Hay Sweep; Hay Mower; Hay
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Cutter Gear; 8-Ft. Wooden Water Tank; Heavy Galvanized
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Chicken House on Skids; Three Granaries on Skids; Board Gates;
Two "A" Hog Houses; Hog Troughs; Tank Heater; Doubletree;
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5-Gallon Cream Can; Two 5-Gallon Cream Cans; Churn; Handy
Oil Heater; Jars; 5-Gallon Pails, and other articles,
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PLAY-AT-HOME

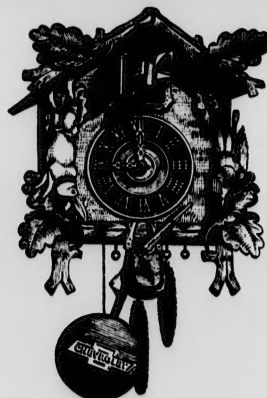
CAR BINGO

A CHANCE TO WIN A PLYMOUTH.

DODGE, PONTIAC, FORD or METEOR

Numbers called to date: O 71; B 11; O 74; O 61;
N 35; O 66; N 43; N 40; I 16; G 55; I 30; O 69;
O 73; N 38; G 52; O 62; G 48; B 3; N 41; B 1;
N 34; I 24; B 9; N 33.

Wise birds wait!



They don't go out on a limb for the first new car they see. That figures. Because it just naturally takes a little longer to bring out a car that's sweet, smooth and sassy. Like the new '57 Chevrolet. It's new right down to the wheels it rolls on — with a daring new design, a new nothing-like-it automatic drive and a new V8 besides. Longer and lower, too. No wonder wise birds are waiting. Are you one?

Bide your time till

FRIDAY, OCT. 19

National announcement day for the

'57 CHEVROLET

Only Franchised Chevrolet dealers display this famous trademark

See Your Authorized Chevrolet Dealer



Jim's cheque is one of two million

It's pay day—and in one quick trip to the bank Jim will have his cheque cashed, a deposit made, his bank book written up. He likes this safe, convenient way of handling money.

Jim's cheque is only one of two million written every day by Canadians, paying each other for goods and services. They represent 90 per cent of all transactions involving money, and speedy, skilled handling of cheques by the chartered banks is essential to the smooth functioning of the economy.

For customers who write cheques frequently, there is a current account; for people whose main purpose is to save, a savings account.

Your local branch provides these and other banking services of value to everyone.

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MISCELLANEOUS

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FOR

MEMORIALS and

GRAVE MARKERS

Contact

JOHN BEFUS

SHORT-CHANGED . . .

Anyone with a dollar would have
good reason to be indignant if he
were short-changed out of sixteen
cents.

Yet the truth is, as those who have
read the latest Dominion Bureau of
Statistics figures on the cost of
living know, that \$100 in 1949 is
worth only roughly \$64 today. That
is the meaning of the D.B.S. state-
ment that the cost of living index
in July reached a new high of 119.1,
as compared with 100 in 1949.

Note that the comparison is made
by the Dominion Bureau with 1949,
not with 1939 or some other relatively
remote date. In this past few years
of Canada's greatest boom, the indi-
vidual has been short-changed \$16
out of the \$100 he banked in 1949.
— The Printed Word

By The Way

Contributed by

REV. T. J. STANTON, M.A.

A CAR AND A TV SET

Tell any person there are more
car owners than there are home
owners in a community and the
fact never causes him second
thought. But put up a sign "Wet
Paint" and few will believe it, with-
out proving it, by personal experi-
ence. Any other warning given to
protect society from disgrace and
loss is most likely to be treated in
exactly the same manner.

J. B. Priestley describes some
sections of modern society somewhat
as follows. He writes: "They are
haunted by no vision of a nobler
life, because they are not haunted
by any other vision. They live too
near the surface of things." "They
live a car and radio life."

There certainly is nothing wrong
with owning a car and radio, or a
TV set. But a life that never mat-
ures, so it moves beyond a self-
boy's fusing with these, must of
necessity lack fullness and depth of
meaning. To such a life many rich
channels of profit, pleasure and
power remain closed. Their unmet
shrinks until it becomes but a radio
and a car. Priestley says: "They
might as well be ancient cave
dwellers."

This group are usually very pleas-
ant. They are not overly selfish.
They are often quite thoughtful of
others. They do not just eke out a
disipated existence. They do lack a
vision of a larger and more
fruitful way of living. They are too
well satisfied with the ordinary.

In a personal criticism of one of
his own books, Arnold Bennett
wrote: "I note the far too frequent
use of the word extraordinary." Our
fault is that we tend to make
far too frequent use of the ordinary.
We appear to have more than ordi-
nary ability to make the extraordi-
nary appear to be far too ordinary.
In this mood large visions are not
matured and the more worthwhile
tasks are not attempted.

How can we make the most of
what we have? There are multitudes
of people of very limited abilities who
give to society much more than ordi-
nary services. They are able to do
this by seeking constantly to in-
crease their services and to perfect
their work. When we add to these
efforts an acquired capacity for
greater-than-average exertion, we
have also glimpsed the technique
that enables people to make full use
of their opportunities.

Neglected opportunities are stum-
bling blocks lining the way to dis-
failure. Opportunities are seldom
isolated. They are like links in a
chain. They come in a line. The
first may not be very great, but it
must come as the displaced of better
a greater can appear. So that often
out of that which seemed to have
been almost too small to notice, in
its beginning, the extraordinary has
been born. It is always an age of
decline when the ordinary is ac-
cepted as a substitute for the extra-
ordinary; in the realm of human
vision, purpose and practice.

Everything is the more extra-
ordinary to the degree that it en-
ables man to learn, love, live and
serve like a well oriented person.
The final opportunity life opens to
man is to help others achieve this.
Man's never-ending
task is to help create a safer, kinder,
wiser society here on earth. This
venture is fraught with many dan-
gers. Some of these spring from
nature. Others take their rise in
the evil feelings, lower passions, and
the wicked imaginations of the
human heart. This latter list of
hazards is seen continually in the
efforts of those who, as criminals,

NON-ADVERTISER . . .

ODE TO THE

Breathes there a man with soul
so dead,
Who never to himself hath said
"My trade of late is getting bad,
I'll try another 10-inch ad."

If there be, so mark him well,
For him no bank account will
swell;

No angel watch the golden stair
To welcome home a millionaire.

The man who never asks for trade
By local line or ad displayed,
Cares more for rest than worldly
gain

And patronage but gives him pain.
Tread lightly friend, let no rude
sound

Disturb his solitude profound.
Here let him live in calm repose
Unthought except by men he owes.

And when he dies, so plant him
deep,
That naught may break his dream-
less sleep;

Wherein no clamor may dispel
The quiet that he loves so well.

And that the world may know its
loss
Place on his grave a wreath of
moss.

And on the stone above, "Here
lies
The guy who wouldn't advertise."

SERVICE

BOARD

NOTES

By

W. K. SNYDER

Agricultural

Service Board

COYOTE POISONS: Have coyotes
been bothering your sheep or poultry
flocks lately? Several people have
been reporting the loss of turkeys
from their flocks.

You can give yourself the neces-
sary protection by setting out coyote
setters or strychnine pellets to in-
tercept these predators as they ap-
proach your farmstead or corral.

These materials are available to
you for free and I will show you
how to use them. There is no danger
to yourself or anyone else if instruc-
tions are carefully carried out. I
keep a supply of these poisons on
hand here at the municipal office at
all times, for your convenience.

I am still waiting to hear from any
who would be interested in having a
1080 bait set out in their general
locality, as we will soon be getting
organized to carry out this part of
our poison program.

GUN SAFETY STILL NOT
PRACTICED BY HUNTERS

Ever have a gun pointed at you?
What fear it evokes. How often a
hunter has toyed with a gun he
thought empty only to be shocked
into seriousness by the prone figure
before him.

The Alberta Safety Council knows
enthusiasm runs high among hun-
ters during the fall season, but en-
thusiasm should not give way to
carelessness. To keep hunting at its
sporting best, the council stresses
gun safety.

While underway, and your quarry
is in sight, don't be in such a hurry
that you climb over fences with the
loaded gun. Pass the gun through
the fence. Have the muzzle pointed
away from yourself and your com-
panions. Make sure the safety catch
is on. It proves very comforting
should you happen to stumble.

Also refrain from standing a loaded
gun against a fence or tree, and
don't pull it toward you by the
barrel.

Finish your hunting trip with a
pleasant ending by carrying only
empty guns, taken down or with the
action open, into your automobile or
camp, and especially into your home.

SIMPLE EXPLANATION

The Scotsman was travelling in the
Holy Land on a vacation when he
came to the Sea of Galilee. Inquir-
ing the price of a pleasure boat to
see the sights, he was told the fee
would be four dollars an hour.

"Four dollars an hour?" he ex-
claimed. "Why I can rent a boat in
Aberdeen for less than half that."

"Ah, but this is Palestine," replied
the boatman, "and these are the
waters on which our Lord walked."

"Nice wonder. He walked," snapped
the Scotsman in disgust.

seek to interrupt and destroy so-
ciety's best.

We turn to the best Book we know
and we read of one who turned wa-
ter into wine. He is also able to turn
all these human hearts, from which
the enemies of His Kingdom are be-
ing continually reinforced, into ex-
traordinary persons in the services
of man and God.

"A man's life consisteth not in the
abundance of the things which he
possesseth." "Whosoever would be
first among you shall be servant of
all."

When we accept these truths we
accept more than the ordinary.
We here accept God's best!

DIDSBURY OPERA THEATRE

Week-Day Shows at 8:00 p.m.

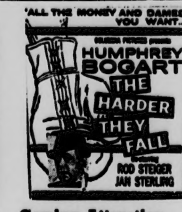
Saturday Matinee 2:30 — Evening 7:30 & 9:30

THURS., FRI., SAT.

OCT. 18, 19, 20:

MON., TUES., WED.

OCT. 22, 23, 24:



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Matinee Sat. at 2:30

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WEDNESDAY and THURSDAY, OCTOBER 1 and 18 —

DANA CLARK — LITA MILAN in

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FRIDAY and SATURDAY, OCTOBER 19 and 20 —

— DOUBLE FEATURE —

PHIL CAREY and DOROTHY PATRICK in

"OUTLAW STALLION"

— ALSO —

SCOTT BRADY and BETTA ST. JOHN in

"LAW Versus BILLY THE KID"

BOTH IN COLOR

MONDAY and TUESDAY, OCTOBER 22 and 23 —

TONY MARTINEZ, JOHNNY JOHNSON and BILL HALEY in

"ROCK ROUND THE CLOCK"

WEDNESDAY and THURSDAY, OCTOBER 24 and 25 —

MICKEY ROONEY and COLLEN GRAY in

"TWINKLE IN GOD'S EYE"

it's all new! it's magnificent!

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lower—

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with the lowest!

see the magnificent new Meteor for '57

on display at

Wm. Cowan SALES and SERVICE

Car Insurance Rates Rates Going Up???

That's the expectation in the insurance industry this week, based on figures just released in the massive "Green Book," the rate-setting bible for the 300 companies operating in Canada. The study covers underwriting experience over the 18 months ending June, 1956, in some 100 rating areas.

Behind the expected rise in insurance rates is this simple cause: More people are having more accidents and more expensive accidents. The key to lower rates is safer driving, say insurers, and Canada's driving record deteriorated last year.

VACCINATED MILK

Immunity from several diseases — measles, diphtheria, TB, etc. — can come from drinking vaccinated milk. New born calves acquire immunity from their mothers' milk. Researchers are injecting disease vaccines into the cow's udder, producing additional antibodies which confer immunity on humans.

FALL'S HERE WINTER'S COMING



It's not a day too early to let us get your car ready for cold weather. Our Ignition Specialists can assure you of easy starting and smooth performance all winter long. See us today.

Ted Stauffer

PHONE 50

OLDS



WE HAVE DELCO REMY
IGNITION PARTS

TODAY'S CHUCKLE

An opportunist is a man who finding himself in hot water, decides he needs a bath anyway.

GUESTING AGAIN...

Safety Program Misses The Boat, Or The Brain

About five years ago when we participated in an Alberta Teachers' Association round table discussion at Banff, we had the privilege of meeting the man who originated the slogan for the State of Washington: "Keep The Forests Green."

During our chat with him, after listening to him address the assembly, which was enthusiastic about adopting a similar program for Alberta, we learned that the project worked fine for six consecutive years then, when, nature played them dirt and the State suffered terrific forest fire losses.

Even at that, we think the program is still a good one.

Here in Alberta we are running up against the same diabolical situation; we have organized our Safety Councils, we have exhorted drivers to stay sober, we have urged them to stop for a coffee break, we have pleaded with them to use common courtesy and so more than half way in respect for the rights of the other driver, yet we are running up a statistical situation that would indicate that all our safety measures are back-firing upon us.

More people than ever before have been killed in motor accidents in Alberta this year. Perhaps the promotion material is failing to reach the proper ears. We had a chance to observe at first hand some very dangerous driving last Sunday. This driver ignored all rules of safety by cutting in and out of a four car line of traffic and on one occasion had to draw back into his own traffic lane under heavy braking pressure to avoid a head-on collision with a car coming from the opposite direction. This driver obviously never read a single warning published by the Safety Council. He has never really heard a radio broadcast that urged him to extend the courtesy of the road to the "other" driver. No, this driver will keep on his reckless ways until he has a serious accident — if the police do not check up on him before that. He will likely kill some member of his own family perhaps a young wife or a much-loved child. Friends will gather 'round and extend sympathy and help — for most people are generous and good at heart. He will bemoan the fact that fate is against him —

when all the time what he needs most is an awakening kick right on the end of his spinal column when he is sleeping over.

If caught first by the police he might be awakened by a good stiff fine. Surely there must be some way of getting this type of driver off the busy highways.

—Camrose Canadian

Radio Show Holds Farmers' Interests

"Cominco Commentary," a series of 15-minute radio talks by Grant MacEwan, well-known Canadian agriculturist, started its second year of broadcasts to Canadian farmers on September 30. The series will continue each Sunday until early March, 1957.

The popular program, sponsored by the Consolidated Mining and Smelting Company of Canada Ltd., was introduced on the prairies last year and was enthusiastically received by a large farm audience.

Grant MacEwan, former dean of agriculture at the University of Manitoba, and now member of the Alberta provincial legislature for Calgary, was born in 1902, from pioneer parents who farmed north of Brandon, and at Melfort, Sask.

From the home farm in the west, he attended the Ontario Agricultural College, graduating in 1926. Later, he did post-graduate work in science at the Iowa State College.

For some years following, Grant MacEwan held senior positions with the University of Saskatchewan and the University of Manitoba and became widely known across Canada for his public service, especially in the fields of writing, lecturing and in the conduct of fairs and exhibitions.

As an author, Mr. MacEwan has been a regular contributor to various magazines and has seen seven of his books published; of the seven, four were technical books concerning agricultural subjects and the remaining three have had to do with the history and development of Western Canada. His most recent books are "Between the Red and the Rockies", "Sodbusters" and "Agriculture on Parade."



ABA-3

Men Who Make Alberta

THE OFFICE WORKER

In recent years, probably no one has suffered more from a lack of recognition than has the so-called "white collar" worker. While tradesmen, salesmen and management frequently share the limelight, the office staff are more than often ignored. Yet, what would business be without these men and women. Who would enjoy working for a company without a payroll? How could management operate without records? How long could the tradesmen produce if new materials were not ordered?

In every industry the men and women behind the desk do the detail work of administration and record keeping so necessary to our complex twentieth century economy.

Without these people the trains would not run on time — buildings would never get built — mass production of the necessities of today's life would be impossible.

Yes, we all owe a debt to industry's "men behind the men behind the machines".



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SYMBOLIC OF 50 YEARS OF PROGRESS

The Handclasp of Thanks — to those first, foresighted farmers of 50 years ago who, with courage and resourcefulness, founded Western Canada's first co-operative, United Grain Growers Limited.

The Handclasp of Appreciation — to the many thousands of grain growers of Western Canada who, by their unfailing loyalty and support, gave the organization its vigorous and healthy growth.



The Handclasp of Friendship — to today's farmer-members of this successful co-operative enterprise whose continued patronage assures the U.G.G. of future achievements matched only by its outstanding record of the past.

To All — in 1956 as in 1906 — let the handclasp symbolize the guiding principle of United Grain Growers; the ever constant belief that... "In Union is Strength".

UNITED GRAIN GROWERS LTD.
1906 CANADA'S ORIGINAL FARMER-OWNED CO-OPERATIVE 1956

HALLIDAY'S CASH GROCERY

COOKING ONIONS, good firm stock.
5 lbs for 45c

Mac APPLES, Junlor Cee Grade.,
Per box \$2.19

ORANGES, Sunkist 5 lb. cello pkg. 59c

GRAPEFRUIT, Ruby Reds, 96's,
4 for 49c

SPECIALS In the COFFEE DEPARTMENT

CHASE & SANBORN COFFEE.
1 lb. pkg. \$1.17

CHASE & SANBORN INSTANT COFFEE.
6 oz. jar \$1.69

RIPE TOMATOES, California, 2 lbs. for 39c

VANILLA ICE CREAM 1/2 Gallons 89c

BROOKFIELD BUTTER 1 lb. 61c

KRAFT CHEEZ WHIZ 1 lb. jar 63c

INSTANT PUDDINGS, Sheriffs,
3 pkgs. for 25c

LUSHUS GRAPE, BLACK CHERRY, BLACK RASPBERRY 3 pkgs. 19c

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GET YOUR FREE CHECK

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POWERLINE BATTERIES

AND

CHRYCO GLYCOL ANTIFREEZE

PREVOST MOTORS

"Body Shop in Connection"

Phone 14

Didsbury

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PRICE... CONTACT THE DIDSBURY PIONEER

CAMPBELL'S FOOD STORE PREMIER MEATS

"THE COMPLETE FOOD CENTRE"
RAY and BETH CAMPBELL

NEW KRAFT CREAM CHEESE SPREADS...
Onion, Pimento, Horse Radish, Roka,
In foil cups 25c

New Line Oil...

FRENCH'S SPICES

... All Varieties

BEANS with PORK, Broder's,
15 oz. 4 tins 49c

SATURDAY AT THE MEAT COUNTER —
SHOULDER ROASTS OF VEAL,
per lb. 39c

MERCHANDISE GUARANTEED
FREE DELIVERY

GROCERIES 134

MEATS 42

DISTRICT NEWS

FALLEN TIMBER

(From Our Own Correspondent)

Mr. and Mrs. Joe McGaffin and family and Mr. Pat McGaffin and Miss Erna Rosted attended the wedding of Keith Cooper and Eunice Rasmussen in South Burnaby, B.C.

Mr. and Mrs. Danny Howton and family and Mr. and Mrs. C. B. Moore returned last week from a 10-day trip to Vancouver, Wash.

We are sorry to hear that Mr. H. Russell has been laid up with a bad back.

Mr. Kenny Rosted is visiting in the district.

Our school has had a facelift. It has been recently and really looks lovely painted white and yellow, with a black roof.

Films were shown to the school children Friday afternoon and proved very interesting to all ages.

A beautiful film entitled "Tamm's" was shown at the Foursquare church on Friday evening.

Saturday evening films were again shown to the community at the school. Pop corn was sold and the quilt the Busy Bees had made was raffled, with Mr. Stan Morrison the lucky winner.

Mr. and Mrs. Bill Money and family, Mr. and Mrs. C. B. Moore and Mrs. O. Moore, were dinner guests Sunday at the home of Mr. and Mrs. Johnny Howton.

We hear that Yvonne Whittle, Marilyn Stair and Katherine Fryen have recently had a bout with the measles. We hope the rest of the school children don't suffer the same inconvenience.

Anne-Marie McGaffin is still suffering from an ankle injury she incurred several weeks ago. It has been discovered a small bone is broken and she will be required to wear a cast for a few weeks to correct the wee bone and make it stronger.

Mr. and Mrs. T. O'Shea have moved onto the Harold Morrison place. Welcome to the neighborhood folks.

Among those who attended the Cooper-Rasmussen wedding in B.C. were Mrs. W. H. McGaffin, Mr. and Mrs. J. H. Cooper, Mr. and Mrs. James Cooper, Mr. and Mrs. Glen Cooper, Mr. and Mrs. George Admussen, Mr. and Mrs. Joe McGaffin and Miss Erna Rosted.

Mr. Mark Sweet was a supper guest at the Howton home recently. Don't forget ladies... the November meeting of the Busy Bees will be held at the home of Mrs. K. Teynor.

MOUNTAIN VIEW

(From Our Own Correspondent)

Visitors at the home of Mr. and Mrs. B. A. Atkinson last Sunday were Miss Dolores Kenny and Mrs. T. Towers of Edmonton, Mrs. Faught of Olds, Mr. W. Nisbet of Bowden, Mr. and Mrs. J. Worrall and Mr. and Mrs. G. Archer and Janet.

Miss Mary Deneau of Trenton, Ont., a nursing sister in the air force, spent last weekend with Mrs. H. Fry and family. Miss Deneau and Mrs. Fry served together in the air force.

Mr. and Mrs. George Smith and daughter, from B.C., were last weekend visitors with Mr. and Mrs. Eric Atkinson.

Myron Geers spent the weekend with his parents here.

Mr. and Mrs. George Smith Sr. of Calgary, were weekend guests of Mr. and Mrs. Eric Atkinson.

Sunday afternoon visitors with Mr. and Mrs. Lawrence Hunter were Mr. and Mrs. Frank Simpson and family, and a couple of friends from Calgary.

Sunday afternoon visitors with Mr. and Mrs. Murdo Campbell were

REDEEMER LADIES AID DONATIONS MADE BY

The regular meeting of Redeemer Ladies' Aid was held on October 11 in the church basement. The devotional period, led by Rev. Fox, began with a hymn, followed by scripture reading and prayer. The pastor then led a very interesting and timely topic entitled "Thanksgiving." All people, the poor and needy, as well as the upright, are continually to give thanks unto God for everything. But above all for the gift of Jesus Christ, and for the privilege we have of being made heirs to heaven, for the peace of God, and the blessed privilege of prayer. These blessings will cause the Christian to joyfully tell others with the life he lives and the vows he makes, how good God has been to him.

Mrs. Folkmann gave a report on the variety sale, which showed a profit of \$118.86. The committee will have a table of remaining articles for sale the evening of the congregational supper.

The treasurer's report revealed there is now \$430.17 in the treasury. The Aid will make a donation of \$200 toward conversion to gas and will buy paint for the interior of the parsonage. Also, \$25 will be sent to the College kitchen in Edmonton for needed supplies.

The congregational supper will be held this year on November 1st; this year will be pot-luck style.

JOLLY JUNIORS MEET AT KOHUT HOME

The October meeting of the Jolly Juniors Club was held at the home of Frances Kohut, with 13 members and one visitor present. Roll call was answered by the juniors stating "which month of the year I like best, and why." The seniors answered with "an instant I'll never forget."

The 10c draw was won by Bruce Snyder. The bit of fun for the juniors was to guess how much money was in the jar, which was won by Linda Snyder, and a geographical match was held for the seniors, being won by Marlene Sautter.

The next meeting will be held at the home of Christine Fry.

EPITAPH FOR HUMANITY?

"A tear for the world—
That cosmic erratum.
It started with Adam
And ended with atom."

WIVES AND INVESTMENTS...

The average Canadian woman can expect to live at least three years longer than her husband. Since women normally marry men older than themselves, it's clear that a wife is apt to be a widow for upward of these years.

Female interest in investment is by no means a new phenomenon, of course. What is new is the number of women who are seriously interested, and the encouragement they are getting from the business and financial community. The harsh facts of the life-tables, and the experience of what taxes and inflation can do to a family's resources, have led Canadians to realize that investing is a skill which women, too, must learn.

What does your wife know about investing?

Mr. and Mrs. Bob McFarlane, Wm. McFarlane and Mr. and Mrs. James Worrall.

Sunday evening visitors with Mr. and Mrs. Ernie Cullen were Mr. and Mrs. Chris Randers and Mr. and Mrs. James Worrall.



FALL SPECIALS AT... BILL'S FURNITURE OLDS — ALBERTA

Genuine Hide-A-Beds \$189.95
New metallic cloth with Sealy Mattress.

2-Piece Chesterfield Suites Special at \$239.95
California contemporary design; rubberized metallic cloth; reversible cushions, 12-year guaranteed construction.

Davenport and Chair Special at \$155.00
Double spring construction, rubberized metallic cloth, spring green, sage green, and black, green and metallic boucle cloth.

2-Piece Davenport Suite Extra Special \$175
ONE ONLY. Boucle metallic cloth; rubberized and double spring construction; American red; reg. price, \$225.

10-Piece Living Room Suite... Extra Special \$169
Red all wool rubberized fringe chesterfield; one chesterfield chair (double spring construction); two end tables; coffee table (walnut); ash tray; table lamp; cushion and two pictures.

Endless Lounges While they last \$69.95
Metallic cloth; double spring construction; green, gold, char-truse and Acqua.

5-Piece Bedroom Suite \$151.95
Single dresser, chiffonier, bed, spring-filled mattress and slat spring. (This is a buy!)

5-Piece Chrome Set Special \$89.00
Table 36" x 60", grey pearstone with four matching chairs. Regular \$129.95.

SEALL POSTUREPEDIC MATTRESSES ON DISPLAY

TABLE LAMPS, on the second floor, clearing from 25 to 50% OFF

Cedar Chest with Drawer Special \$69.00
Upright Lane, Tawny Oak, regular \$89.95. (One Only)

CLEARANCE OF ENGLISH BONE CHINA CUPS and SAUCERS.
Regular up to \$1.50. (At Only 75c)

WE HAVE JUST RECEIVED A NEW SHIPMENT OF TABLE LAMPS, FLOOR LAMPS, VANITY and BED LAMPS, HASSOCKS and PICTURES and Our Fall TRYSSON DINETTE SUITES

**We Aim To Please and Satisfy at
BILL'S FURNITURE, Olds, Alberta**

HENRY SPORTEL ESTATE AUCTION SALE

THURSDAY, OCTOBER 18

SALE TO COMMENCE AT 1 P.M. SHARP
N.W. 1/4, SEC. 24, TWP. 31, RGE. 2, W 5th — ONE MILE WEST ON BLIND LINE and 3/4 MILE NORTH OF DIDSBURY

MACHINERY

1947 Plymouth Coach, good condition, good rubber (if not sold before sale); 1948 Model 8 Case Tractor, on rubber, starter, lights, very good rubber and condition; 6-Ft. Case Tiller, on rubber, with 24-inch discs; 3 Bottom 14" Case Centennial Plow; 10-Ft. L.H.C. Rod Weeder; 7-Ft. John Deere Binder; 8-Ft. Spring Tooth Cultivator; 8-Ft. Single Disc Harrow; John Deere Manure Spreader; Six sections of Diamond Harrows; New Ideal Horse Mower; 10-Ft. Horse Rake; 10-inch Grinder; Rubber-Tired Running Gear; Two Wagons, with Box and Hay Rack.

21 CATTLE 21

15 HEAD HEREFORD FEEDER STEERS, weighing from 700 to 1000 lbs.; ONE BLACK STEER; ONE SUCKING CALF; ONE 1 1/2 YEAR OLD HEIFER; ONE RANGE COW; 4-MONTH-OLD ROAN HEIFER; 6-YEAR-OLD HOLSTEIN MILCH COW.

ALL COWS and HEIFERS HAVE BEEN BANGS TESTED AND VACCINATED

Miscellaneous Feed and Grain Furniture

Aluminum Wheel Barrow; 8-Ft. Wooden Water Tank; 2-Ft. Feed Bunks; Cattle Chute; Grindstone; Tank Heater; Brooder Stove; Garden Cultivator; Hand Weed Sprayer; Hog Wire; Two Rolls Chicken Wire; Two 600x16 Mud and Snow Car Tires; Double Barrel 12 Ga. Shotgun; 22 Rifle; Electric Fence and Insulators; Two Coils No. 8 Bin Wire; Log Chains; Grease Guns; Gas Pails; Wrecking Bars; 36" Pipe Wrench; Shovels; Hoes; Hammers; Gas Pump; Wire Stretcher; 650 Gal. Cap. DeLaval Cream Separator; Wrenches; 3/4 h.p. Iron Horse Motor; Poultry Supplies; Two Wooden Barrels; Child's Wagon; New and Used Egg Crates; Milk Cans; Meat Saw;

QUANTITY OF BALED GREEN FEED and HAY; QUANTITY OF GOOD FEED BARLEY and FEED OATS;

8-Pec. Oak Dining Room Suite; Beach Cream Enamel Coal Range; Quebec Heater; Furnace; Single Bed, with mattress and spring; Cabinet Battery Radio; Magazine Rack; Dresser and Wash Stand; Fern Stands; Canned Fruit; Kitchen Utensils.

TERMS CASH

RAYMOND L. SHANTZ **LORNE CLAYTON**
AUCTIONEER CLERK
Phone 1211, Didsbury Phone 83, Didsbury

Now On Sale

CANADA SAVINGS BONDS 11th SERIES

NOW ON SALE AT THIS OFFICE !!!

YOU'LL NEVER BE SORRY YOU BOUGHT

"Canada Savings Bonds"

For Further Information See

C. E. Reiber, of Reiber Brothers, sub-agent for

Toole-Peel Investments Ltd., Calgary, Alta.

REIBER BROTHERS

Where Insurance Is A Business, Not A Sideline

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Mr. Farmers

**THIS IS THE TIME TO PUT IN THAT
WINTER SUPPLY OF COAL**

We can fix you up with good Drumheller
Midland Lump Stove or Nut Coal, and we de-
liver it to your farm for a small extra charge.

**DROP IN AND PLACE
YOUR ORDER NOW !!!**



"Your Yard for a Deal"

Phone 65

HOWARD ALLENSON

Plan Now To Visit The Royal Winter Fair TORONTO, NOV. 9-17

The Canadian Pacific offers low cost Semi
All-Expense round trip package tours from
Edmonton, Calgary and Saskatoon, Nov. 8th,
Swift Current, Moose Jaw, Regina, Weyburn
and Winnipeg, Nov. 9th; Fort William and
Port Arthur, Nov. 10th. . . . Return with the
party Nov. 17th, or independently.

**Consult your
CANADIAN PACIFIC AGENT
For Reservation and Tickets**

Canadian Pacific

**MAKE YOUR COURTESY
CODE OF THE ROAD**

SPECIAL

free trial offers

Rexall super plenamins

Act now! Take advantage of
this trial offer at our
expense. One daily Super
Plenamins tablet pro-
vides 9 vitamins, plus
liver, plus 12 minerals
including iron.
If not completely
satisfied with the
results you get
after taking the
trial supply, re-
turn the regular
package and get
all your money
back.



free

14-day Supply with 72-tablet
Size—All for Only \$4.79

free
28-day Supply with 144-tablet
Size—All for only \$7.95

For children 6 to 12, ask about free trial offers on
Rexall super plenamins junior

**Law's Drug Store
The REXALL Store
PHONE 40 — DIDSBURY, ALBERTA**

Little Items of Local Interest

Mrs. E. Fross visited our office on
Tuesday and she was packing a wee
box of strawberries, which she
had picked from her garden that
day. Seems like the fruit country is
moving this way.

Mrs. J. Shannon and Mrs. Ed
Ford, delegates from Mons Chapter,
I.O.G.E., will be in Banff this week
where they will attend the provincial
semi-annual conference of the
group.

Mr. and Mrs. Ken Gillrie of
Didsbury are visiting with relatives
and friends in the district.

Mrs. J. Fleming, mother of Mrs. O.
Thring, returned last week following
a visit with friends at Coronation
and Consort.

Mrs. D. J. Nicholson of Swift
Current, left at the weekend, after
visiting with her niece and family,
Mr. and Mrs. Fred Evans.

Mr. Don Freeman of Edmonton,
Miss Dona Pyke, Mr. and Mrs. Allen
Freeman and Mr. Jack Freeman, all
of Calgary, were weekend visitors at
the home of Mrs. Nancy Freeman.

Mr. H. D. R. Stewart of Victoria
is visiting with his son-in-law and
daughter, Mr. and Mrs. H. Lynch-
Staunton.

The elevator operators within the
town have announced that they will
be closed all day Saturday, except
during September and October.

Weekend visitors with Mr. and
Mrs. Walter Twinn and family were
Mr. W. Klein of Ponoka and Mr. J.
N. Devolin of Mossleigh.

Rev Cyril Hutchinson of the
Berian Bible Institute will take the
special service to be held at Berg-
thal church, east of Didsbury, on
Sunday, Oct. 28, at 8 p.m. Rev.
Hutchinson will speak and show pic-
tures of his recent visit to Palestine.
Everyone is cordially invited.

Mr. and Mrs. Ezra Berscht, Mr.
and Mrs. Arthur Larson and family
all of Calgary, and Mrs. L. Banting
of Elkton, were Thanksgiving Day
dinner guests of Mrs. E. Wright.

Miss Twila McCoy left on Monday
for Vancouver after spending a few
weeks at her home here. She was
employed during the summer at Lake
Louise.

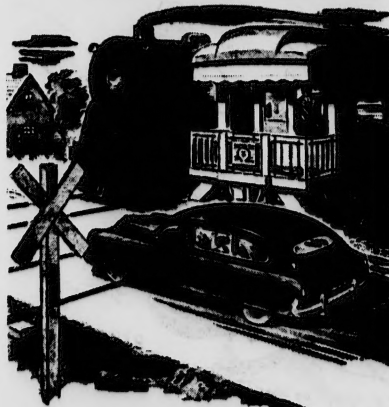
**Support the
RED
SHIELD
APPEAL**



UNITED CHURCH OF CANADA
Rev. T. J. Stainton, M.A.

SUNDAY, OCTOBER 21, 1966
Westcott Sunday School 10:30 a.m.
Westcott Service 11:00 a.m.
Knox Church School 11:00 a.m.
Knox Evening Worship 7:45 p.m.
Bible Study each Wednesday, 8 p.m.

**DON'T HAVE A SINGLE TRACK MIND
ON A DOUBLE TRACK RAILROAD!**



Coming Events

—There will be a chicken and ham
supper at Westcott United Church,
Nov. 2, from 5:30 to 8:00 p.m., spon-
sored by Westcott W.A. 11c

—The Didsbury Ladies' Golf Club
will be holding a "Bride Murphy"
party at the home of Mrs. J. Tuglie
on Wednesday, Oct. 24 at 8 p.m. All
lady members, both active and non-
active, are cordially invited to attend.
Individual invitations will not be
sent out this year. 40-21c

—The first meeting of the Didsbury
Choral Society will be held on Mon-
day, Oct. 22 at 8 p.m. in the chapel
of Mountain View Bible College. Mr.
Richard Carpenter will be the direc-
tor. Anyone interested in music is
urged to attend.

—The Legion Ladies Auxiliary dance
has been re-scheduled for Nov. 9, at
Lone Pine hall; Allen's orchestra.

—Westcott Jr. W.I. will hold a mas-
querade Halloween dance at West-
cott school, Oct. 31 at 8:30 p.m. Prizes
will be given.

—Knox Evening Group W.A. will
meet at the home of Mrs. W. Goehe
on Monday, Oct. 22 at 8 p.m.

—There will be a dance at Rugby
hall on Friday, Nov. 2. Franklin's
orchestra. 41-31c

—A turkey supper will be held on
Saturday, Oct. 27, in the Lions hall,
from 4:30 to 8 p.m., sponsored by
St. Anthony's Church women's
group. 41-21c

—The Didsbury Men's Curling Club
have their annual meeting scheduled
for Thursday, Oct. 18. It's gonna be
in the arena, at 8 p.m.

MISCELLANEOUS SHOWER HONORS RECENT BRIDE

A miscellaneous shower was held
in the United church basement on
Friday, Oct. 12, honoring Mrs. Allan
Freeman (Loretta Reiffenstein), as
Mrs. George Thring, Mrs. Carleton
Leeson and Mrs. Ed Klinek acted as
co-hostesses.

Forty-five ladies were present for
the occasion and Mrs. Thring was a
most able mistress of ceremonies.
Entertainment consisted of a comi-
cal duet by Beverley Shannon and
Merna Reimer (dressed as men) who
put across the skit "I Never See
Maggie Alone." The couple were
accompanied at the piano by Donna
Easton. Judy Allen got into the act
with a humorous monologue, "Rose-
bud Talks to the Doctor."

The new bride was then seated be-
fore a table and chose as her help-
ers, Mrs. Frank Bales and Mrs. Har-
old Querin; then the Leeson twins,
Joan and Janet, pulled in a little
wagon with a decorated basket in it,
overflowing with gifts for Loretta
and Allan.

The guest of honor very fittingly
thanked everyone for the gifts and
the fine thoughts which were re-
sponsible for the gathering.

BIRTHS AT DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. I. Baptist of
Didsbury, on October 11, a daughter.
To Mr. and Mrs. L. Eby of Water
Valley, on October 12, a daughter.
To Mr. and Mrs. L. Smith of Car-
stairs, on October 15, a son.

LATE CLASSIFIEDS

FOR SALE — Large English white
York boar, from imported stock
and from exceptional large stock.
Good graders and early maturity.
Contact E. N. Boettger, phone 299,
Didsbury. 11p

DIDSBURY VARIETY STORE

PHONE 22

DIDSBURY

BOYS' WOOL PARKAS, quilted lining,
in sizes 3 to 18 years

**BOYS' and GIRLS' LINED LEATHER MITTS,
and GLOVES**

**MEN'S LINED LEATHER PULLOVERS and
GLOVES** (work or dress)

MEN'S COTTON WORK GLOVES

MEN'S WOOL LINERS, for mitts

MEN'S SKI CAPS, quilted lining, with ear flaps

MEN'S WOOL and DOESKIN SHIRTS

GREEN BANNER . . .

Fall Sale

Continues Until

SATURDAY, OCTOBER 20th

**ALL KINDS OF BARGAINS
THROUGHOUT THE STORE !!!
Prize Will Be Drawn For on
Saturday, October 20th, at 8:30 p.m.**

FOLKMANN'S CLOTHING

**FOR HIGH CLASS PRINTING AT THE RIGHT
PRICE . . . CONTACT THE DIDSBURY PIONEER**



FULLY GUARANTEED WASHERS.

Regular \$159.50 to \$169.50

Your Choice For One LOW PRICE . . . \$149.50

**Galvanized Wash Boiler FREE, we mean FREE,
With Each WASHER**

Leeson Hardware

PHONE 7

DIDSBURY

FIRST TO . . .

BERSCHT'S FOR FALL AND WINTER JACKETS

MEN'S PARKAS, BENCH COATS,

WORK JACKETS . . . \$9.95 to \$22.50

BOYS' PARKAS, CAMPUS or SPORT

JACKETS . . . \$6.95 to \$14.95

LADIES' BLANKET COATS or

CAR COATS . . . \$18.95 to \$49.50

J. V. Berscht & Sons

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Didsbury